

THE WORLD BANK GROUP, Washington D.C., United States
TERMS OF REFERENCE FOR AN INTERNSHIP CANDIDATE

B-READY Project, Development Economics Vice Presidency

BACKGROUND

The Development Economics Vice Presidency (DEC) seeks to increase understanding of development policies and programs by providing intellectual leadership and analytical services to the World Bank Group and the development community. DEC is the research and data arm of the World Bank Group. The *Business Ready (B-READY)* (<https://www.worldbank.org/en/businessready>) project provides a quantitative assessment of the business environment for private sector development, published with annual frequency and covering most economies worldwide. Topics covered by the B-READY report include business entry, business location, utility services, labor, financial services, international trade, taxation, dispute resolution, market competition, and business insolvency. The B-READY data and summary report aim to advocate for policy reform, inform specific policy advice and provide data for development policy research. Through its focus on private sector development, B-READY effectively contributes to meeting the WBG twin goals of eliminating poverty and boosting shared prosperity.

A highly motivated **summer 2025 cycle intern** is invited to join this dynamic unit to work closely with the B-READY website team, requiring good knowledge of data visualization, user experience design, and object-oriented programming in JavaScript.

RESPONSIBILITIES

The **summer internship** will involve creating interactive, user-friendly data visualizations for the B-ready Data page and other sites and report infographics. Additional responsibilities include, but are not limited to:

- Develop and assist in generating forward-thinking design, visualization, and content ideas for compelling data-driven stories accessible to global, non-specialist audiences.
- Apply this forward-thinking design and data visualization creativity to the development of data visual templates and guides for the B-READY team to be used across the project's website.
- Collaborate closely with colleagues from the World Bank's Information and Technology Service (ITS) to design and implement interactive and static data visualizations using software (Figma preferred) and programming libraries (JavaScript preferred).

TIMEFRAME/GRADE

Summer interns will work on a part-time basis (up to 20 hours per week) for the duration of their contract. The appointment will be tentatively from **early June 2025 through end of August 2025**. **No monetary compensation will be offered from the World Bank Group.**

The internship will be remote, and interns **are not expected** to move to Washington, D.C. However, should conditions permit, interns who are already physically located in the Washington D.C. metropolitan area may choose to come in-person. Please note that the B-READY team **will not sponsor** an internship candidate for a G4 visa.

SELECTION CRITERIA

The B-READY website team is looking for a qualified candidate who meets the following requirements:

- Applicants must **receive academic credit or external funding** to be eligible. **Eligibility will be verified prior to scheduling the interview.**
- **Education:** Applicants must be **enrolled** in a master's degree in Design Informatics, Data visualization, Data Journalism, Computer Science, Statistics or other relevant fields with a strong quantitative and computational background.
- **Communication skills:** strong storytelling and data presentation skills. Excellent oral and written communication skills in English are essential. Professional fluency in one or more languages (Arabic, French, Portuguese, Russian, Spanish, or Chinese) is a plus.
- **Technical skills** include the following demonstrable experience:
 - Experience in designing and creating interactive and engaging visualizations for websites.
 - Advanced knowledge of design principles and relevant experience in designing data visualizations in software like Figma, Adobe Illustrator, etc.
 - *Candidates must be able to show evidence of their role on different data visualization projects via a portfolio that showcases their design sensibility and thinking process.*
 - Solid understanding of essential front end web development skills, including modern HTML, CSS, and JavaScript, including mobile and responsive design.
 - Analyzing and wrangling data using modern programming languages, libraries, and tools, such as R or Python.
 - Strong understanding of data analysis and interpretation techniques.
 - Ability to work with large datasets and databases efficiently.
 - Presenting and communicating results in an engaging and reproducible manner.
- **Analytical skills:** ability to think strategically and rapidly analyze, interpret, and integrate data information from varied sources into clear conclusions and recommendations, including an understanding of the pros and cons of different methods of visualizing data.
- Ability to operate in a multicultural environment and build effective working relations with local and external counterparts. Well-developed interpersonal and team building skills.
- High level of energy, initiative, persistence, positive attitude, and drive for results given the agreed objectives and deadlines. Must also be organized, patient and detail oriented.

Interested candidates are encouraged to send their CV and a Cover Letter with a subject line “Last Name, First Name – B-READY Summer 2025 Internship Application” (e.g., Doe, Jane – B-Ready Summer 2025 Internship Application) to BReadyInternships@worldbank.org. Applications are accepted and reviewed on a **rolling basis** until 11:59PM (Washington DC time) on **May 14, 2025**. Only shortlisted candidates will be contacted.